



PCP WISE Community Platform Demo Online Webinar

“Connecting innovation buyers and
suppliers for smarter water resilience”

10 July 2025 – 10:00-11:30



Funded by
the European Union






This project has received funding from the Horizon Europe Framework Programme (HORIZON) under grant agreement N° 101182917



Housekeeping rules

Welcome to the PCP WISE Community Platform Demo Webinar!

Here's how to make the most of the session:

-  **Stay Muted** – Please keep your mic off unless invited to speak.
-  **Use the Chat** – Questions? Thoughts? Drop them in the chat anytime!
-  **Raise Your Hand** – Want to speak? Use the raise hand 🙋 feature.
-  **This session is recorded** – So we can share the magic with others later!
-  **Cameras Optional** – Feel free to keep your camera on if you'd like—we love seeing your faces!



Agenda

10:00 – 10:10	Welcome & Opening remarks by Melissa Campagno, G.A.C. Group
10:10 – 10:25	Why a Community Platform for PCP WISE? by Melissa Campagno, G.A.C. Group <ul style="list-style-type: none">○ Why engage in PCP WISE now?○ Who is the PCP WISE Community Platform for?○ Why join the Community Platform?○ Calling for PCP WISE Replicators and Followers○ Get connected, get visible, get ready
10:25 – 11:05	Community Platform Demo by Sofiane Bari, G.A.C. Group <ul style="list-style-type: none">○ How to create your profile?○ News/Events/Documents sections○ How to upload content on the platform (news/events/documents)?○ How to find members?○ Groups of members○ How to start a discussion with a member?○ How to schedule a meeting with a member?
11:05 – 11:30	Open discussion and Q&A session , moderated by Melissa Campagno, G.A.C. Group



Welcome & Opening remarks

Melissa Campagno, G.A.C. Group

10:00 – 10:05



Objectives of Today's Demo

We're excited to take you on a guided tour of our interactive community platform!

During this step-by-step demo session, participants will:

- Discover how to **connect and collaborate** with community members, including buyers and suppliers
- Learn how to **create a personalised and engaging profile**
- Explore interactive features that support the **scaling up and adoption** of PCP WISE solutions
- Stay up to date with the **latest news, resources, and opportunities**
- We will also collect feedback to help us continuously improve the platform and tailor it to your needs.

PCP WISE in a nutshell

- An Horizon Europe-funded project using **Pre-Commercial Procurement (PCP)** that builds on the **PROTECT CSA** project
- **12 Public Buyers** and 14 support organisations co-create water resilience solutions
- **Duration:** 36 months
- **Overall budget:** €12M for suppliers

For more information about the PCP WISE challenge and the PCP instrument, check out our webstival's recordings!

Why PCP WISE?

- Climate change disrupts water distribution across Europe.
- Floods, droughts, wildfires, and water quality issues are rising.
- Local actors lack timely and localised information to act effectively.
- PCP WISE empowers action with the innovation procurement instrument PCP!

The PCP WISE Challenge

- Monitor the Soil–Water–Vegetation system daily
- Detect drought/flood risks early
- Deliver tailored intelligence to each sector
- Enable better local decisions across Europe



What is the PCP WISE solution about?

Addressing real-world problems - Urban flooding in NE Europe & Rural drought in Central & Southern Europe

By:

- Combining satellite and ground data
- Providing daily and long-term climate insights
- Building a shared European system adaptable to local needs
- Supporting action before, during, and after climate crises

The innovation behind it should:

- Use Earth Observation and remote sensing
- Provide interoperable hydrology models (e.g. MODFLOW)
- Connect EU climate frameworks to local action



Who is PCP WISE targeting?

Target technology providers and end user working in the fields of:

Civil engineering and management, including upscaling

Hydrology (models, skills, services)

Crisis risk/impact assessment

Remote sensing value-added services

ICT for operational information production (upscaling, back/front-end processing)

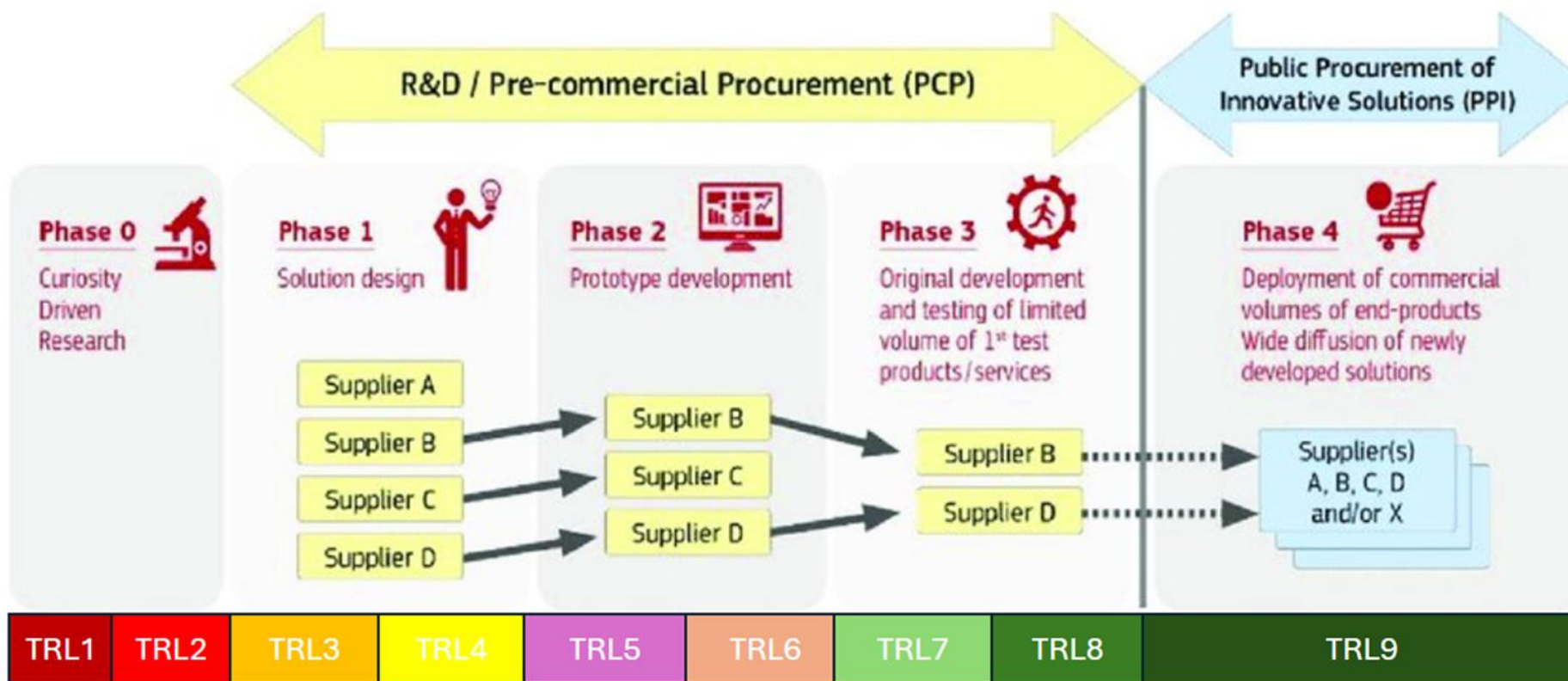
'Solution architect' with skills to connect the different data silos.

Legal and contracting (EU standards, AI, IPR, etc.)



What is Innovation Procurement?

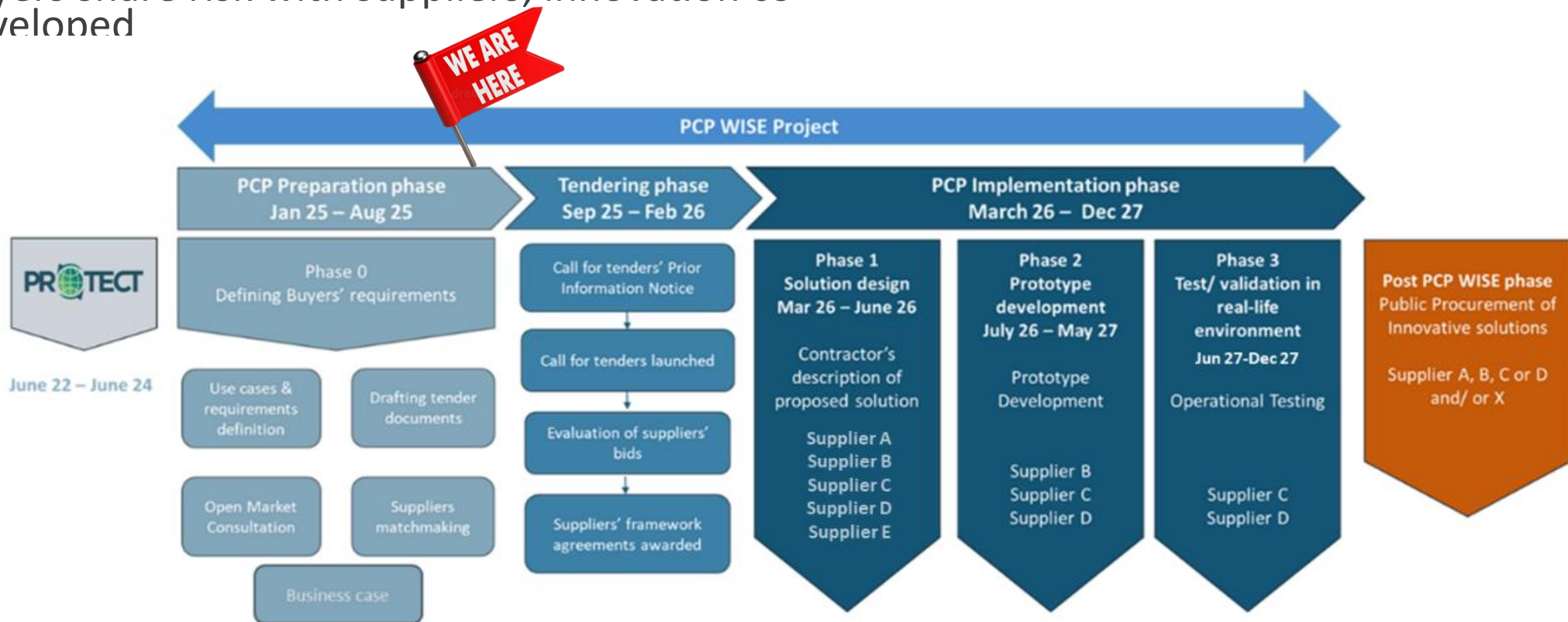
- Innovation Procurement happens when **public buyers** acquire the **development or deployment of pioneering innovative solutions** to address specific mid-to-long-term public sector needs.
- Public buyers solve future challenges with suppliers but do not just buy tech—co-develop it!
- Targets unmet needs, like climate-related water resilience.





The PCP Process & Market Engagement

- PCP = phased R&D competition with €12M available for suppliers
- OMC (Open Market Consultation) informs and refines the process
- Buyers share risk with suppliers; innovation co-developed
- Legally grounded in EU rules ensuring fairness and transparency
- Suppliers retain IPR
- Public buyers get a royalty-free, non-commercial license





Objectives of the OMC



- Present the **Public Buyers' needs** to the market.
- Validate market assumptions from the **State-Of-The-Art (SOTA) analysis** and the viability of the set of technical and financial provisions.



- Learn from suppliers about **existing** (or to be developed) **technologies**.



- Raise **awareness of the industry** and relevant stakeholders (including users) to finetune the tender specifications.
- Help **build consortia** to participate in the PCP.

The PCP WISE OMC is performed under the law of the Lead Procurer (hWh), which is Dutch law



Why a Community Platform for PCP WISE?

Melissa Campagno, G.A.C. Group

10:05 – 10:25



Why Engage in PCP WISE Now?

Shape the future of water resilience through innovation procurement



Join the Community!

- **Understand Buyers' needs early:** Get insider knowledge on public buyers' challenges before the PCP Tender is **launched on Sep 5!**
- **Access a €12M funding opportunity:** Contribute to next-gen water and climate resilience solutions with **real commercial potential.**
- **Find the right partners:** Join forces with complementary organisations to form **strong consortia.**
- **Boost your visibility across Europe and beyond:** Position your R&D and tech where it matters: **on the radar of Buyers and potential replicators.**
- **Accelerate your innovation to market:** Fast-track your R&D and scale-up with EU support and global exposure.



Why join the PCP WISE Community Platform?

A space to facilitate and strengthen buyer-supplier engagement



Join the Community!

- **Stay updated:** Access timely information about key project events, news and important resources.
- **Showcase your expertise:** As a supplier, create a profile to highlight your company, technologies, and solutions, while connecting with other innovators.
- **Exchange knowledge:** Engage in online events focused on sharing best practices, capacity building, and innovation insights.
- **Leverage the Community of Practice:** Start online one-to-one discussions, join members' groups, and schedule meetings



Who is the PCP WISE Community of Practice?



**200+
members !**

3 Key categories

SUPPLIERS

SMEs & startups

Large companies

RTOs

REPLICATORS

Public from
national,
regional, and
local levels

Water authorities
& Environmental
agencies

Private buyers

FOLLOWERS

EU-funded
projects,
networks &
initiatives

EO, Climate and
Innovation
Procurement
Experts

End-user
communities



Why is the platform hosted on ENRICH GLOBAL?

Benefit from the Wider ENRICH Global Innovation Ecosystem

The PCP WISE platform is hosted on ENRICH GLOBAL, a dynamic European and international network connecting innovation stakeholders across thematic communities.

This means PCP WISE members benefit from broader exposure, beyond the boundaries of the project.

Why this matters for you?

- **Increased visibility:** Position your organisation within a larger ecosystem of EU innovation actors.
- **Cross-community connections:** Engage with members of related thematic groups like Climate Change and Sustainability, Digitalisation, and Innovation Procurement.
- **Knowledge & synergies:** Access shared resources, insights, and events across themes and sectors.
- **New partnerships:** Identify opportunities for collaboration beyond PCP WISE—across projects, sectors, and borders.

By joining the PCP WISE platform, you're stepping into a wider European innovation movement.



Interacting on the Community Platform



Join our Community!

Guided exchanges between Supplier and PCP WISE Buyers

PROTOCOL

For the communication and interactions between the demand and the supply side

Available on the
Community
Platform and
website

NB: Exchanges on the platform must adhere to the basic principles of public procurement – fair competition, equal treatment and non-discrimination, and transparency – as defined by the EU Public Procurement Directives.

Facilitated exchange between Suppliers to support the **formation of suppliers' consortia** interested in bidding for the PCP WISE Call for Tenders

- Maximise your organisation's visibility toward other suppliers
- Find complementary expertise and potential partners to form winning consortia

NB: A consortium composed of several organisations is not mandatory to respond to the upcoming PCP WISE Call for Tenders : A single Supplier can also send an offer



Calling for PCP WISE Replicators & Followers



Join our Community!

- **Replicators** Regions, cities, water & environmental agencies, etc., external to the PCP WISE consortium interested in taking part in replicability and scalability activities
- **Followers** Networks, associations, programmes, projects and initiatives committed to support PCP WISE's communication and dissemination efforts, widen its visibility, and maximise its impact



Take part in the Stakeholder
Observatory Group (SOG)
&
Have your say in the PCP
WISE Journey!



4. Community Platform Demo

Sofiane Bari, G.A.C. Group

10:25 – 11:05



How to create your profile?



PCP WISE

203 members

+ Join this community

- #climate
- #adaptation
- #space
- #observation
- #procurement
- #Innovation

Home

What is PCP-WISE about?

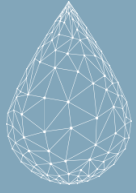
Building on the successes of PROTECT project, **PCP-WISE is a unique, fully funded opportunity** aimed at fostering **partnerships between European public buyers and private sector innovators.**

Our goal? To co-design innovative solutions for tackling water-related crises intensified by climate change.

Here is a snapshot of what PCP-WISE offers:

- **€19M budget fully funded by the European Commission** through the Horizon Europe programme.





News/Events/Documents sections

Signed in successfully.



PCP WISE

203 members

- #climate
- #adaptation
- #space
- #observation
- #procurement
- #Innovation

What is PCP-WISE about?
Building on the successes of PROTECT project, **PCP-WISE is a unique, fully funded opportunity** aimed at fostering **partnerships between**



How to upload content (news/events/documents)?



PCP WISE

206 members

- #climate
- #adaptation
- #space
- #observation
- #procurement
- #Innovation

- News
- Events
- Documents
- Pads

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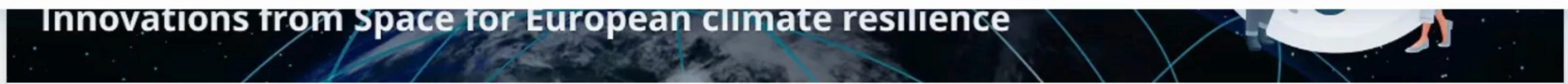
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How to find members?



PCP WISE

203 members

- #climate
- #adaptation
- #space
- #observation
- #procurement
- #Innovation

Scope: View all documents Document type: Any 4 documents in the current folder Clear filters

Type	Name	...	Date modified
	Matchmaking		June 05, 2025
	Newsletter		June 16, 2025
	OMC events - Presentations		May 28, 2025
	OMC events - Recordings		May 28, 2025



Groups of members



PCP WISE

203 members

- #climate
- #adaptation
- #space
- #observation
- #procurement
- #Innovation



Prof. Ali Nadir Arslan

Member since April 2025

Dr. Ali Nadir Arslan received the D.Sc. (Tech.) degree from the Helsinki University of Technology, Espoo, Finland, in 2006. He worked in Nokia Corporation between 1999 and 2009 holding principal scientist title. He is currently a Senior Scientist at the Finnish Meteorological Institute (FMI) and has been employed since 2009. His research interests are remote sensing and its applications in terrestrial ecosystems and cryosphere. Dr. Arslan directed several international projects (recent ones: (1) FMI-PI (Principal Investigator) of the ESA GAUSS-Generating Advanced Usage of Earth Observation for Smart Statistics, 2021-2023 (https://eo4smartstats.com/) and (2) FMI-PI of the framework of the Interreg Baltic Sea Region Programme 2014-2020: Copernicus Innovation for the BSR Environment and Security, 2017-2020 (www.balticsatapps.eu).

Cancel this membership

Start a discussion

Schedule a meeting

Affiliations

Senior Scientist
@ Finnish Meteorological Institute



How to start a discussion with a member?



How to schedule a meeting with a member?



5. Open discussion and Q&A

Moderated by Melissa Campagno, G.A.C. Group

11:05– 11:30



Coming soon on the platform!

- Upcoming online webinars including online matchmaking events at national level:
 - France: 28 August 2025 – To be announced on the Platform
 - Spain – Date to be confirmed
- Future OMC report published – 15 July 2025
- Future info sessions post PCP tender launch after 5 September 2025
- PCP WISE contact email: info-PCP-WISE@group-gac.com
- PCP WISE website: <https://pcp-wise.eu/>