

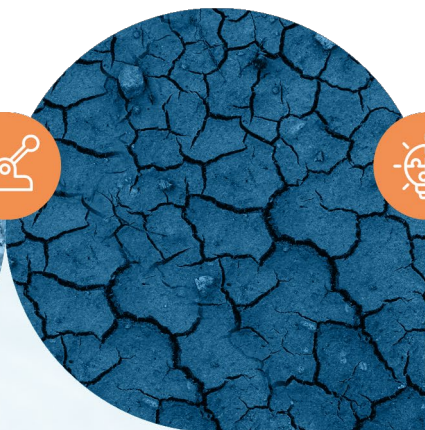
PCP WISE



D2.11 Project website

WP2 Impact Maximisation

G.A.C. Group



Funded by
the European Union



Document title	D2.11 Project website
Project acronym	PCP WISE
Project title	The customisation/pre-operationalisation of water management innovations from space for European climate resilience
Thematic priority	HORIZON-CL6-2024-GOVERNANCE-01
Type of action	Pre-commercial Procurement (PCP)
Deliverable number and title	D2.11 Project website
Task	Task 2.1 Set up and management of communication & dissemination tools
Work package	WP2 Impact Maximisation
Due date	31 March 2025 (M3)
Submission date	28 March 2025
Start date of the project	01/01/2025
End date of the project	31/12/2027
Deliverable responsible partner	GAC
Version	1.0
Status	Final
Author(s) name(s)	Melissa Campago (GAC), Sofiane Bari (GAC)
Contributing partners	N/A
Reviewer(s)	Lúa Legazpi Gil (Barrabés), Rocío Beneyto Calvo (Barrabés), Amaia Gil Salvador (Barrabés)
Document type	<input type="checkbox"/> R – Report <input checked="" type="checkbox"/> O – Other (DEC)
Dissemination level	<input checked="" type="checkbox"/> PU – Public <input type="checkbox"/> SEN – Sensitive, limited under the conditions of the Grant Agreement



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Versioning and contribution history

Version	Date	Modified by	Comments
0.1	20/03/2025	Sofiane Bari (GAC)	Draft version
1	27/03/2025	Melissa Campagno (GAC)	Final version

Document abstract

The present document *D2.11 Project website* provides a description of the PCP WISE project's public website and its structure. The project website is an important dissemination tool, being one of the main channels to present PCP WISE to the project stakeholders and extended audience. It is an informative website that presents the main project information to the general public, such as the consortium, objectives and work structure, and provides link to the PCP WISE Community Platform and LinkedIn for news and updates.

Keywords

Project website ; communication; dissemination



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List of abbreviations

Abbreviation	Meaning
PCP	Pre-Commercial Procurement
PCP WISE	Pre-Commercial Procurement for Water Intelligence from Space for European climate resilience
PDF	Portable Document Format
Q&A	Questions & Answers



1. Introduction

The PCP WISE website was launched at the end of March 2025 (M3) and is managed by the Work Package 2 leader, G.A.C. Group.

The PCP WISE website features a responsive design, ensuring optimal display across all devices, from desktop computers to mobile phones.

Serving as the project's primary dissemination channel, the website is integrated with social media and will host all public information and documentation generated throughout the project. This includes deliverables, event details and reports, newsletters, and links to relevant publication.

The website is accessible at: <https://pcp-wise.eu/>

The website serves as the primary vehicle for raising awareness of the PCP WISE project. It provides a general overview of the project's objectives and consortium while offering public information on project activities, results, events and more. Additionally, it guides stakeholders on 'How to Get Involved', grants access to the [PCP WISE Community Platform](#), and includes an option to subscribe to the project newsletter.

Designed in line with the PCP WISE branding, the website plays a key role in the project's communication and information campaign. Its content is continuously updated as new information becomes available.

To maximise outreach, the PCP WISE project also promotes and is promoted through other relevant web portals, creating synergies with other projects and initiatives such as the SPACE4CITIES, VALORADA, the Urban Agenda Partnership for Strategic and Innovation Procurement, and project partners' websites.

The project website is designed to engage all target audiences, including the public. It will provide a clear introduction to the project and its potential impact, ensuring accessibility even for those unfamiliar with the topic.



2. Content of the website

2.1. Home page

The homepage provides an introduction to PCP WISE project, outlining its mission to support climate resilience through Pre-Commercial Procurement (PCP). It features a dynamic slider with three main calls to action: an invitation to learn more about the project, information on how stakeholders can participate, and details regarding the upcoming PCP WISE call for tenders. Additionally, the homepage highlights recent news' updates and displays project partner organisations' logos.

PCP WISE About Get Involved Call for Tenders News & Events Networking Contact

WATER MANAGEMENT INNOVATIONS FOR CLIMATE RESILIENCE

Pre-commercial procurement of water management innovations from space [Learn more](#)

Find out how to get involved and have your say in the PCP WISE project [Learn more](#)

The PCP WISE Call for Tenders is coming up! Interested to apply? [Learn more](#)

36 months

€19 million

26 partners

PCP WISE is a Pre-commercial Procurement (PCP) action funded by the European Commission's Horizon Europe Programme and selected under the call HORIZON-CL6-2024-GOVERNANCE-01-5. PCP WISE plays a key role in advancing the European Green Deal's objectives by enhancing the use of Environmental Observation (EO), data and products. The project starts in January 2025 and runs for 36 months. PCP WISE has an allocated budget of €19 million, including €12 million for financing the R&D phases of the PCP.

[More about PCP-WISE](#) →

Figure 1: Homepage (part 1)



Figure 2: Homepage (part 2)

2.2. About

The 'About' section delves deeper into the background, timeline and objectives of PCP WISE. This page displays the two posters of the project: the general presentation poster and the technical one. It is possible to open these posters in PDF version. This section also details the project's consortium, listing partner organisations and their roles, as well as the structure of its five work packages. A dedicated subsection explains the concept of PCP.



PCP WISE About Get involved Call for Tenders News & Events Networking Contact

ABOUT

What is PCP WISE?

PCP WISE is a Pre-commercial Procurement (PCP) action funded by the European Commission's Horizon Europe Programme and selected under the call HORIZON-CL6-2024-GOVERNANCE-01-5. PCP WISE plays a key role in advancing the European Green Deal's objectives by enhancing the use of Environmental Observation (EO), data and products. The project starts in January 2025 and runs for 36 months. PCP WISE has an allocated budget of €19 million, including €12 million for financing the R&D phases of the PCP.

PCP WISE is an innovative project aimed at developing cutting-edge solutions (up to TRL 8) for water management and climate resilience across Europe using the PCP instrument. By leveraging space technology and EO data, PCP WISE seeks to address critical challenges related to floods, fires, and infrastructure impacts both in rural and urban areas. This collaborative effort brings together public buyers, research institutions, and industry experts to create and implement advanced climate services that will enhance Europe's ability to adapt to and mitigate the effects of climate change.

PCP WISE flyer, click to enlarge

The challenge

Water-related crises fuelled by climate change (flooding, wildfires, droughts, degraded water quality, soil/subsidence) are calling for urgent governments' response.

The levers

- Pre-Commercial Procurement
- Environmental Observation data
- Climate adaptation policies and strategies

The desired solution

A smart, versatile and cross-border soil-water-vegetation intelligence warning, management and monitoring systems for both rural and urban areas tailored to end-users' needs.

What is the timeline of the project?

Project official start date (Jan. 2025) | Tendering phase (Sept. 2025 - Feb. 2026) | Project official end date (Dec. 2027)

PCP Preparation phase (Jan. 2025 - Aug. 2026) | PCP Implementation phase (Mar. 2026 - Dec. 2027)

Post PCP WISE phase: Public procurement of innovative solutions

PCP WISE Water Management from Space

A New Approach for Global Climate Challenges

The Challenge We Face: Climate Change and Water Management

Climate change is a complex and multifaceted global challenge that is driving floods, wildfires, water scarcity, droughts, and sea-level rise. These challenges are interconnected and require a holistic approach to address them effectively. The European Commission is leading a major initiative to support Member States in their efforts to manage these risks and build resilience.

Horizon Europe Programme
Leading Innovation for Water Management

In 2024, the EU allocated a €1.4 billion grant through the Horizon Europe programme to support research and innovation in water management. This includes the PCP WISE project, which is a key part of the 'Water for People' mission.

PCP WISE: Maximizing the Soil-Water-Vegetation System

PCP WISE focuses on maximizing the efficiency of the soil-water-vegetation system. This involves using advanced satellite and ground-based data to monitor and manage these systems. The project aims to develop innovative solutions that can be scaled up across Europe and other regions.

- 1. Single satellite-based, multi-sensor systems
- 2. Ability to fuse the different data sources of our water systems
- 3. Monitoring and modelling

PCP WISE Action Plan

The PCP WISE Action Plan outlines the key activities and milestones for the project. It includes the development of innovative solutions, the implementation of the PCP instrument, and the dissemination of the results. The project is led by a consortium of experts from across Europe and beyond.

Benefits for Water Authorities

Water authorities are responsible for managing water resources and ensuring that water is available and of good quality. The PCP WISE project offers a range of benefits for these authorities, including improved monitoring and management of water resources, early warning of risks, and the development of innovative solutions.

Dynamic satellite data combined with local data takes water management to 'the next level'.

From Water board to Information board

PCP WISE flyer, click to enlarge

Figure 3: 'About' page



2.3. Get involved

The 'Get Involved' page invites stakeholders to engage with the project through the PCP WISE Community Platform and the Stakeholder Observatory Group.



Figure 4: 'Get involved' page



2.4. Call for Tenders

The 'Call for Tenders' section is designed to inform potential suppliers about the upcoming PCP WISE procurement opportunities. It introduces the planned call for tenders and also outlines the project's key challenges and use cases, although detailed content is still under development. Subsections include a forthcoming Open Market Consultation page, a Q&A section, and a matchmaking platform, which will assist suppliers in forming consortia for joint tender submissions.

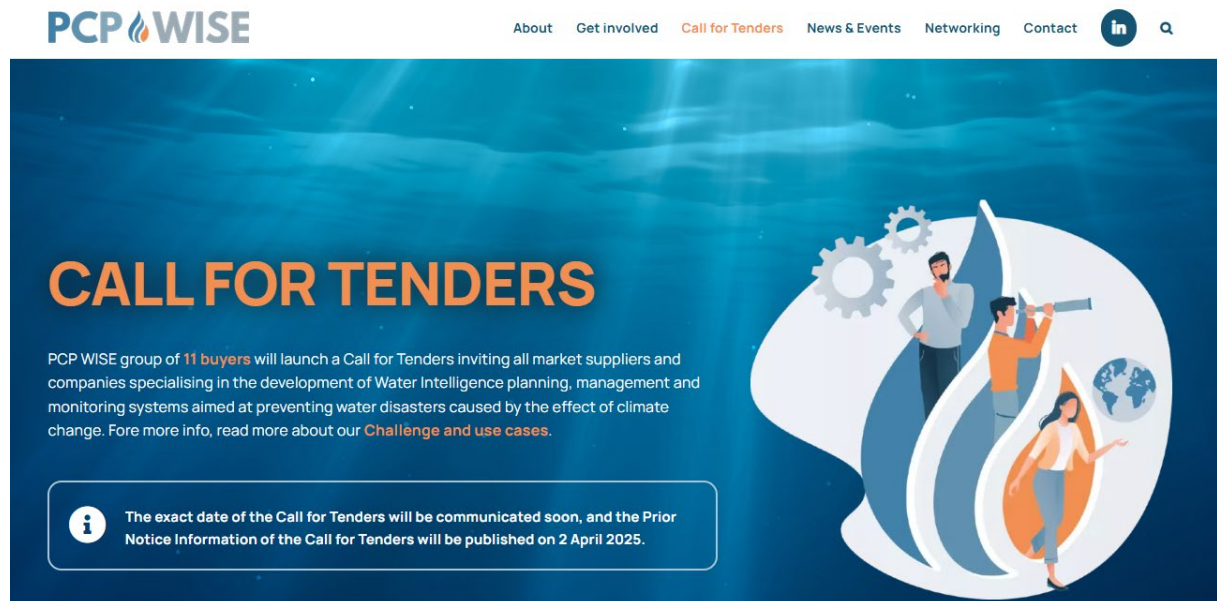


Figure 5: 'Call for tenders' page

2.5. News & Events

The 'News & Events' section combines project updates with details about upcoming events. It provides stakeholders with the latest developments in PCP WISE and offers an option to subscribe to the project's newsletter for regular updates. The section is structured to present news articles alongside a calendar of future events in a clear and accessible manner.



NEWS & EVENTS

Latest News

PCP WISE STAKEHOLDER SPOTLIGHT

Today with **Barrabés**

Project coordinator

Who are the PCP WISE partners driving innovation in water [...]

[Read More >](#)

PCP WISE STAKEHOLDER SPOTLIGHT

Today with **Het Waterschapshuis**

Lead Procurer

Who are the PCP WISE partners driving innovation in water [...]

[Read More >](#)

Upcoming Events

PCP WISE

Join the PCP WISE Webstival – Shaping the Future of Water Innovation!

This April 2025, the PCP WISE Webstival is bringing together [...]

[Read More >](#)

Figure 6: 'News & Events' page

2.6. Networking

The 'Networking' page highlights collaborations with other European projects, including PROTECT, SPACE4CITIES, and VALORADA. Other projects and initiatives will be added throughout the project's lifetime.

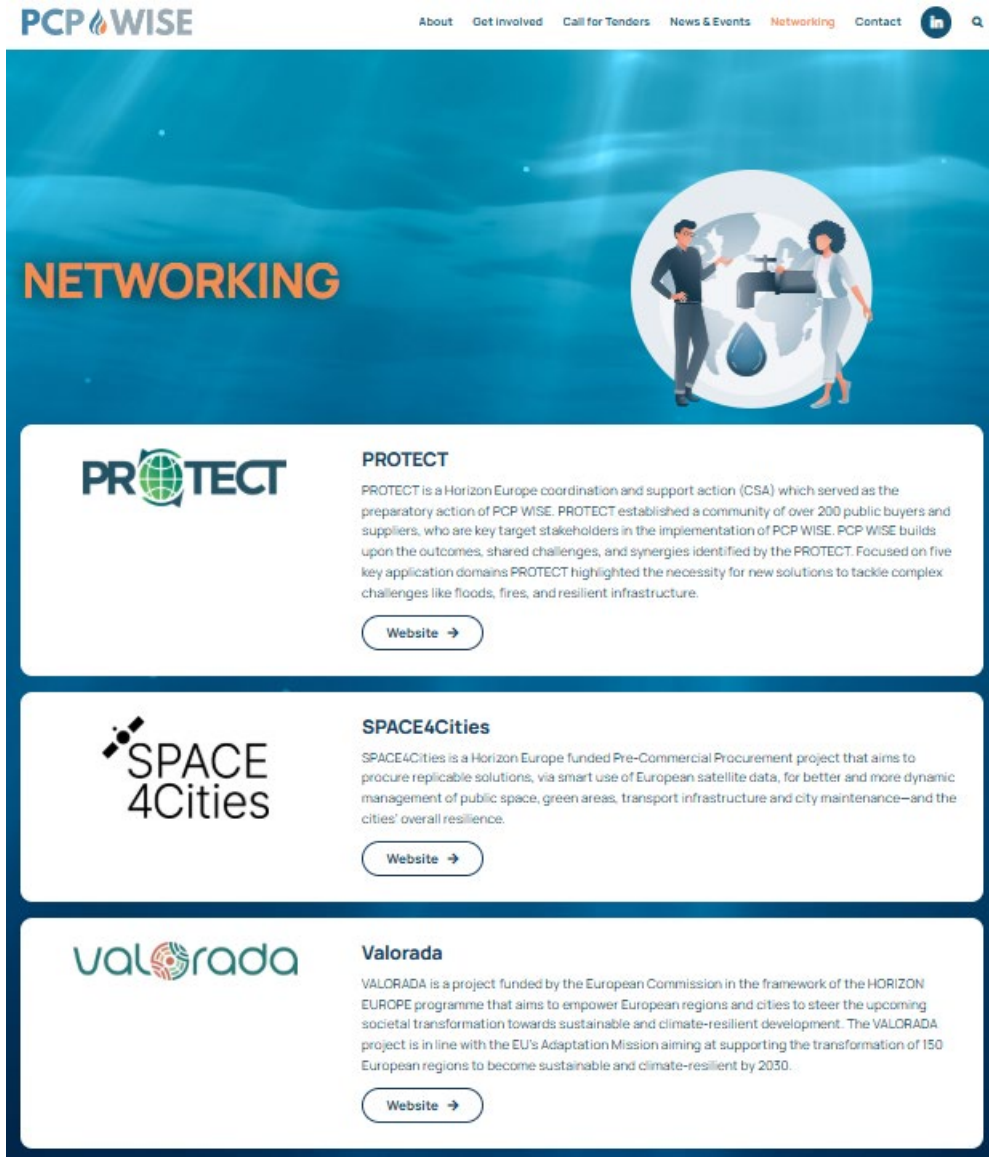


Figure 7: 'Networking' page

2.7. Contact

The 'Contact' page provides essential contact details, including an inquiry form and an email address for direct communication: info-PCP-Wise(a)group-gac.com.



CONTACT

Name

Email

Subject

Message

I have read and accepted the [Privacy Policy](#). Your data will be processed by G.A.C. Group, PCP WISE Data Officer, in compliance with the provisions of the GDPR



Project Manager

Mélissa Campagno
G.A.C. Group
Sophia Antipolis, France
[info-PCP-Wise\(a\)group-gac.com](mailto:info-PCP-Wise(a)group-gac.com)

Figure 8: 'Contact' page